

Leading Consumer Products Company Implements Requisite Technology Master Data Management Solution

Solution Provides Unified Catalog for Company's Entire Product Universe

Chicago, May 5, 2008 – Requisite Technology Inc., a leading provider of channel management, eCommerce and master data management solutions, announced today that a leading consumer products company has successfully launched the Requisite Technology Master Data Management solution to provide a unified catalog for their entire product universe.

Requisite Technology's Master Data Management solution provides the company with a single, powerful product catalog with unparalleled search capabilities - eliminating the need to manage information across multiple, disparate databases. Requisite Technology also developed an application program interface (API) that allows the product catalog to be used as a web service.

"Requisite Technology's Master Data Management solution provides them with a single repository for all of their product information – eliminating the need to house this information in multiple databases," said Grace Feliciano, general manager, Requisite Technology, "This single, unified catalog has eliminated end-user frustration by making it easier for them to find what they are searching for."

The Requisite Technology Master Data Management solutions three most powerful features are exposed to the leading consumer products company's users in a way that leverages them to fit their exact specifications – limiting user frustration while improving their overall experience.

About Requisite Technology Inc.

Requisite Technology Inc. is a provider of industry-leading master data and management solutions that enable companies to turn raw product data from disparate systems into unified, actionable information. Requisite Technology enables industry-defining enterprises such as Air Products, EMC, Gexpro, and Shell Chemical to ensure cost savings by providing consolidated, unified and consistent product data. More information can be found at www.requisite.com.

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